

Board minutes from Board meeting on July 3rd, 2022

Members of the board in attendance:

Royal Roland, Jim Reese, Tony Paris, Scott Smith, Mike Telfer, Joel McDanel, and Mike Conte.

Scott Smith made a motion to approve the minutes from April 23rd, 2022, meeting. Jeff Carey seconded the motion. The vote was taken and all ayes. The minutes were approved.

Tom Johnson received the final check from Prairie Meadows in the amount of \$408,000 which brings the total from them to \$2,041,000

In the legislative news, some of our supporters lost in the election so we will need to make new contacts.

Larry Jenson is interested in being a Starter.

The start car is now repaired from the incident at Eldon when it hit the outer fence on the track.

Found out that test tubes expire so got new ones ordered from Industrial Labs. Vet for What Cheer used some of his for the 1<sup>st</sup> testing weekend and billed us for them. New ones will be here for the upcoming races where there is drug testing.

Next item is the videotaping. Tony could not get someone from a community college to do it. He looked at a lot of ideas to try to find someone. He then talked to Duane Hulett (Publi Pro LLC) to do the video of all the IA Registered, IA Sired, and finals. His price will be \$25,000 for the rest of the season. That covers the live stream of the entire race day plus getting each race separated and posted soon after the race day (early in the week). Jeff Carey made a motion to hire Duane at the \$25,000 for the rest of the season including the day of the race and then each individual race. Mike Conte seconded the motion. The vote was all ayes.

Wapello County fairgrounds is doing a lot of updates. The horse stalls are getting a much-needed facelift.

Next was a reminder to get the Start truck serviced.

The radio's that we ordered in the spring are still not here. They are borrowing us some other ones to use till ours come in.

New Business:

Since there is now the video on YouTube, Dana will not be doing Facebook live for any of the stakes races. She will do Facebook live for any of the overnight races. She will also be doing more merchandise selling if possible.

It was also suggested to put a bundle pkg together for 2 give aways each day of racing. One will be given out half way thru the races and the other after the last race. They must be present to win. Hopefully this will get people to stay and watch all the races, not just the 1<sup>st</sup> 10.

Other new business is rescheduling the aged races that were scheduled but canceled due to rain. It was decided that 1 would be in What Cheer Aug 13 & 14 and 1 in Humboldt Aug 6 & 7. A notice will be sent out by text and also put on Facebook and our website. The conditions will also be updated so it will show up when people go to enter their horses.

Scott Smith made a motion to adjourn the meeting. Jeff Carey seconded the motion. All ayes. Meeting adjourned.